

Visual Publishing and Web Design

52 Weeks
1248 Hours



Discovering Computers

Concepts for a Digital World (90 Hours)

Computers are the vehicle that drive creative force in the design industry. As a graphic designer, this module will give you an understanding of vital computer hardware, software, and the Internet, and help set the stage for more advanced learning. Learn about input and output, storing files, applications, and multimedia programs.

OR choose

Keys to Success

(90 Hours)

Get creative and practical skills that promote success. Learn to focus on content, take tests, and communicate ideas. Improve your time management and listening skills. Wrap it up with tips on living a successful life.

Windows

(30 Hours)

Aside from learning the basics of navigating Windows, you will learn how to tailor your computer to suit your needs. Customize desktops, install hardware and software, and perform advanced searches, along with short-cuts and commands to maximize your time as a professional designer.

Discovering the Internet

(98 Hours)

Understanding the Internet is imperative to a web developer. With this module, you will learn everything from browser utilities to e-mail functions. Get an extensive understanding of many features the internet has to offer in this valuable module.

Microsoft Word

(145 Hours)

Create high-quality brochures, advertisements, and layouts with the most widely used word processor today. Create, review, publish, import, and export documents easily. This powerful application brings a range of diversity, from preparing letterheads and envelopes, to web features, while offering versatility in a user-friendly environment.

Graphic Design Fundamentals

(168 Hours)

Encompassing all the fundamental practices and principles needed to be a dynamic and successful Graphic Designer, this module provides information and exercises on color theory, typography, and design ideas past and present. Everything the modern designer needs to know.

Adobe Illustrator

(148 Hours)

Illustrator is the premier tool for creating vector based drawings and illustrations, and this program is greatly important for logo design. Learn drawing and composing, patterns, effects, distort images, texture, gradients, symbols, graphs, and transparencies. Prepare a document for pre-press and printing or for the web.

Adobe Photoshop

(140 Hours)

This image-editing program allows manipulation of existing artwork or the creation of new masterpieces that can be integrated into any or all of the applications learned throughout the program.

Adobe InDesign

(132 Hours)

This page layout program is used by businesses, print shops, and home-office professionals to create high-quality publications such as brochures and newsletters. Set up documents with frames and link graphics. Work with tabs, tables, and transparencies, or layout a book with a table of contents and an index. When you've mastered these techniques, prepare and package a document for printing.

Adobe Dreamweaver

(200 Hours)

Macromedia Dreamweaver is the standard in authoring tools for managing websites and internet applications. Publish with ease, incorporate functionality into websites, create dynamic responses to user input. Dreamweaver does it all in a graphical user interface environment.

Adobe Flash

(97 Hours)

Flash enhances web pages by adding exciting multimedia action such as animation and sound. In the final assignment, students create their own movie.

Already Paying Off!

“ I would like to say thank you for all the help that you have given me. The studies that I have taken are paying off already as people and businesses are seeking my advice as well as my services.

Once again thank you for all your help and patience. ”

John Klassen
HomeEd Graduate, 2004
Computerized Business Management